

Ojo O. Abiola

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Experienced Visual Designer with six (6) years experience in UX design, branding and design strategy

Skills

Design Skills

- Persona/ Storyboard
- Wireframe
- Prototype
- Web Responsive Design
- Lean Product Management
- Interaction Design
- Data Visualization
- Web Design

Research Skills

- Interview / Survey
- Quantative Analysis
- Qualitative Analysis
- A/B Testing
- Experimental Design

Tools

- Figma
- Adobe Suite
- Webflow
- Wordpress
- Html 5
- CSS

Experience

UX Designer at Mahogany.ng

Aug 2020 - Present

- Designed user flow, wireframes , and prototype for e-commerce, spa booking system and dating app
- Collaborated with SEO experts, UX writers and web developers to refine user experience and improve conversion
- Translated business objectives and strategy to help define product vision and work with key cross-functional teams to ensure revenue and customer centric objectives are met

UI/UX Designer at Lean Tech

April 2019 Aug- 2021

- Designed the userflow, wireframe, and prototype for e-commerce marketplace and ridesharing mobile app
- Developed look and feel of UI; ensuring consistent design aesthetic and functionality throughout the product
- Conducted usability testing of design solutions across multiple browsers, platforms, and mobile devices to assess user experience

Visual Designer at Big Break

July 2017 - Aug 2019

- Designed look and feel for various interfaces, including websites, mobile devices and packaging
- Designed user-centered interaction models, wireframes and screen mockups
- Designed logos, icons, infographics and design systems

Education

Bachelor of Arts in Philosophy

Obafemi Awolowo University

Ile-Ife, Osun, Nigeria

2008-2013

Certifications

UX Design Professional Certificate

Google